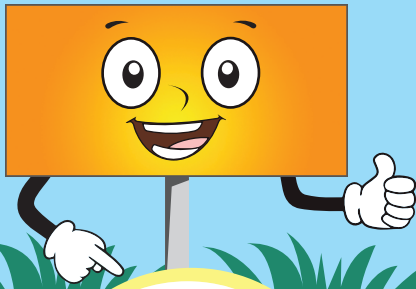


BILLBOARDS 101

The Successful Path to Your Billboard Advertising Campaign!



START



Mass Appeal Shortcut

If your brand can appeal to everyone, it'll gain traction faster.



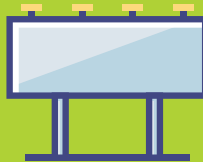
Big Brand Shortcut

Brands that have recognition have the luxury of running shorter campaigns.



Danger Zone

Too much text in your ad



Unrealistic Expectations

One week on a single billboard will not equal 1,000 leads



Successful Finish!

- Massive exposure
- Establish brand
- Dollars & time saved



FINISH



AdSemble

OpenDisplay.com