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**AdSemble**

## AdSemble Rolls Out New Open Display Certified Partner Program in May

The new Certified Partner Program allows marketing professionals to create digital billboard ads for their clients while earning a commission on every campaign.

SAN JOSE, Calif., May 9, 2018 (Newswire.com) - AdSemble, a leading online marketplace for digital out of home advertising, is set to launch their new [Open Display Certified Partner](#) program at the end of May. The Open Display Partner Program enables marketing and advertising agencies to expand their offerings to clients while being compensated for every campaign created using their unique promo code.



OPEN DISPLAY

**CERTIFIED**

"With the growing rate of clients using out-of-home advertising, our Certified Partner program really gives marketing and advertising professionals a unique opportunity to both offer this service to their clients and be compensated for launching campaigns. We feel its a win-win," says [Matthew Olivieri, founder and CEO of AdSemble](#).

According to the Outdoor Advertising Association of America, advertising revenue for out-of-home advertising hit an all-time high of \$7.6 billion in 2016 and has grown in every one of the last 28 quarters. AdSemble's Open Display platform is the first and only completely self-service digital billboard advertising online marketplace.

Through the new Certified Partner program, marketing and advertising professionals access training offered by AdSemble and take a test to become certified. Once certified, they are given access to a promo code and website badge and can begin creating digital billboard advertising campaigns for their clients. On their AdSemble dashboard, partners have access to marketing materials, how-to refresher videos, company information, photos of each billboard location, press releases, and a message center where they can connect with an AdSemble team member for any questions or information. They are also able to see the statistics of their referral code usage and the compensation made from each sale.

The AdSemble Open Display platform is easy to use. Users simply choose a budget, select a location, set a time frame and then upload their ad. Once the campaign has launched, photos of the live ad are posted on the user's dashboard. Once the ad campaign is finished running, statistics of the campaign are posted with a downloadable version to track ROI and campaign impressions.

To learn more about the company and their Open Display Certified Partner program, visit [AdSemble.com/Certified](#).

### About AdSemble

AdSemble is the leading online marketplace for digital out of home advertising. Using the power of technology, the company simplifies the entire advertising process for both buyers and sellers through education, execution and exceptional customer service. For more information, visit [AdSemble.com](#).

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